

I am about to give you a case study document. You are to analyze the case study document and answer 8 questions. The case study document will be given first followed by the 8 questions. The response that you are about to give should be relevant to the document and be kept within 50 words and from a Singaporean perspective. Humanise the answers for me. Analyse the case study only but do not give any answers yet. Say "Ready" and nothing else when you're ready for subsequent questions.